

VENDOR DISPLAY REGISTRATION FORM
Create More Business Relationships in 2011!

Dramatically expand your customer base in less than 24 hours!

Central Iowa Investors often buy your products and services!

They can't buy them from you if they don't know you exist!

Most Investors build long-term, business relationships!

Make sure they know about YOU!

Our Featured Speakers are drawing those who invest and spend in Iowa, Kansas, Minnesota, Missouri, Illinois, and beyond!

- **Alan Cowgill**—Private Lending Made Easy—From Ohio
- **Steve Cook**—Wholesaling, Rehabbing, and Debt-Free Investing—From Wisconsin
- **Roberta McAfee/Mark Tilton**—Successful Property Management—From Des Moines, IA
- **Vendors who serve the Real Estate Investor Industry will be featured** — YOUR business/service will benefit from our extensive promotion!

Two Rivers REIA of Central Iowa presents
“Hitch YOUR Wagon to a NEW Star”

<p>Four Levels of Vendor Sponsorships—custom designed for your marketing and sales goals!</p> <p>Platinum Level Vendors (2) are “Featured Sponsors”.</p> <p>The designed booth space is approximately 150SF and prominently located on either side of the refreshment tables, in our main display area.</p> <p>Platinum Sponsors will be provided a 10-minute featured presentation time during our Luncheon, and a microphone! You may use this time for video, overheads—a custom presentation for RE investors and we will use it to say, “Thank You!” for your sponsorship.</p>	<p>Gold (2) and Silver (8) Level Vendors are “Featured Vendors”. The allocated booth spaces are approximately 110SF and 60SF respectively.</p> <p>Gold Level Vendors have tables in the center of the room (two tables each) and Silver Level Vendors are on the outside walls, yet all prominently featured.</p> <p>Bronze Level Vendors receive listings in our Directory and a Thank You from the podium!</p> <p>ALL VENDORS ARE PROMINENTLY FEATURED ON DISPLAYS THROUGHOUT THE WEEKEND AND LISTED IN THE EVENT DIRECTORY!</p>	 <p>(REGISTER on OBVERSE SIDE or ONLINE!)</p> <p>MORE CONFERENCE INFO AT: TWRIVERSREIA.ORG, SEND EMAIL TO Info@TwoRiversREIA.org.</p> <p>Or call Ken Tharp, our Vendor Liason, 515-224-5259 Or Andrew Lietzow, Exec Dir. 515-710-1955</p> 
<p>Sponsors and Vendors have multiple opportunities for greeting, and networking with Conference attendees. Two primary times where Vendors are featured in the Vendor display area, plus two break times on Saturday.</p>	<p>Friday Evening - #1 6:30-8:30 PM</p> <p>Vendors are featured at our our all industry reception. This is primary contact time.</p> <p>Saturday Afternoon—#2 1:30-3:00 PM</p> <p>This is the primary activity for attendees at this time. See our</p>	<p>agenda online at TwoRiverREIA.org</p> <p>Initial Setup—5:00PM Friday</p> <p>Teardown—3:00 to 6:00PM Saturday (Some vendors may wish to go on the bus tour!)</p>

A Major Networking Opportunity to Grow YOUR business!



Two Rivers REIA of Central Iowa

(Member — National REIA)

Third Annual Conference

May 13 - 14

5:00P Friday—Setup

3:00P Saturday—Teardown

Holiday Inn

Airport Conference Center

6111 Fleur Dr, Des Moines, IA 50321 515-287-2400

Our three featured speakers, clockwise from upper left, are:

- *Alan Cowgill, Springfield, OH — "Private Lending Made Easy"*
- *Steve Cook, Madison, WI — "Debt-Free Investing"*
- *Roberta McAfee/Mark Tilton, IA — "Successful Property Management"*

Sponsors and Vendors—Display & Promo Opportunities

Post Marked by or Deposit Received by Date

By May 8	After May 8*	Member Discount	Sub Total
		10%	

Platinum SPONSORS will be prominently featured both Friday evening and all day Saturday.

Platinum Sponsorships — Only Two Available
Platinum includes Two FULL Convention Tickets (can be gifted), two additional luncheon tickets, and \$100 Gas Card for Drawing (to be awarded in your name—\$368 Included Value)

\$900	\$950		
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Platinum Sponsors receive 10 minutes during the luncheon for formal presentation

VENDOR Levels — Includes ONE FULL CONFERENCE ticket (can be gifted) Plus one luncheon ticket for an additional vendor representative

Gold—Includes \$50 Gas Card for Drawing, Full Conference Ticket, plus extra Luncheon Ticket - \$184 Included Value)
(Only 2 displays available - Tables may be shared!)

\$500	\$550	SOLD OUT!	N/L/A!
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Silver—Includes \$25 Gas Card for Drawing & 1 Full Conference Ticket
(Only 8 displays available - Tables may be shared!)

\$400	\$450		
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Bronze—Includes \$20 Gas Card for Drawing & 1 Full Conference Ticket

\$200	\$250		
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NOTE: Renew or purchase Annual Vendor Membership now!

	\$125		
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TOTAL (50% Deposit Due with Registration, Net Due 30 days after Conference)

(Your deposit indicates agreement with all terms and conditions)

Vendor Display Agreement

Primary display times: Friday 6:30 - 8:30 (during the reception) and Saturday 1:30-3:00 with optional periods of 8:00-8:30 and 10:00-10:30 on Saturday. Lights in display area will be turned off at 8:30 and 10:30 AM — no exceptions.

Your registration fee includes vendor display table, skirting, chairs, and space rental for two days (provided by the hotel) which TRREIA covers, and of course — significant promotion! If you have an exceptional display, which might not install in your booth's allotted space, OR if you do not need a table, please advise. *Our aim is to ensure your display area will accommodate your needs. See the insert for floor display layout. Spaces are issued to vendors on a "first-call to reserve basis".*

The skirted display table and space charges have already been absorbed in your sponsor /vendor prices. However, if your company has additional needs please advise. (e.g. *extension cords, gang plugs, LCD's etc., these are NOT included*) We prefer to please, and appreciate your support!

SETUP & DISPLAY TIMES	Friday Setup 5:00-6:15PM	Friday Evening All Industry Reception and Primary DISPLAY TIME 6:30P-8:30P	Saturday PRIMARY DISPLAY TIME 1:30—3:00P Tear Down is from 3:00—6:00PM
Platinum—(2)	Imperative	Prime Display Time	Platinum Sponsors speak/present for 10 minutes during luncheon
Gold—(2)	Imperative	Prime Display Time	Prime Display Time
Silver—(8)	Imperative	Prime Display Time	Prime Display Time

NOTE: This year, **with permission**, we are providing a directory of all event participants. We suggest a "fish bowl", or similar, to collect business cards. Two Rivers will furnish gift cards (which will be offered in the name of the vendor) in the following denominations: — Platinum \$100, Gold -\$50, Silver \$25, and Bronze \$20.

The Two Rivers REIA of Central Iowa 3rd Annual Conference will offer an outstanding and unique opportunity to be in front of an estimated 100-150 attendees, many of whom will be ready, willing and able to purchase products and services in 2011!

Your registration, personal promotional efforts, and follow-up will largely determine the actual quality of your results. For many vendors, it will only take one customer to cost justify their entire investment of time and resources. Fortunately, because there are literally thousands of potential attendees in Central IA, MN, MO, IL and NE so we anticipate a good-sized group. The more each of us does to promote, however, the more successful we will all be! While a percentage of your registration fee will be allocated toward marketing, nothing, and we do mean nothing, will be more important than your personal promotion efforts of this event — to investors and customers you already know. Talk to us about our affiliate marketing program, if you are interested in promoting the event.

Please contact us **today** to reserve your spot or register online at TwoRiversREIA.org, at 515-710-1955 or info@TwoRiversREIA.org with any questions or suggestions.

Please note: We do not have access to the display area until 5:00PM Friday.

We're on the web!
TwoRiversREIA.org



QUICK LOOK SUMMARY FOR VENDOR DISPLAYS

Friday Evening

Setup - 5:00—6:15 PM (No setup to start after 5:45. The ALL Industry Reception is next to Vendor Display Area!)

Informal Displays - 6:30—8:30 PM During the All-Industry Reception
Optional Hospitality Rooms - will be promoted if you let us know!

Saturday

Optional Display Time #1—8:00-8:30 AM During Check-in Time

Optional Display Time #2—10:00-10:30 AM Coffee Break

Primary Display Time—1:30-3:00 PM Right after our Luncheon

Tear Down—3:00—6:00PM Vendors are welcome on the Bus Tour but please make provision for tear down before 6:00PM

We truly appreciate our Featured Sponsors and Vendors. We trust you will find this event both fun and productive!

Company Name: _____ (To pay by Corp PO, call 515-710-1955)

Address: _____ City: _____ ST: ____ Zip: _____ - _____

Primary Contact _____ Email _____

Cell Phone # for Primary Contact (____) _____ - _____

CC# _____ Exp ____/____ 3-digit code

Additional Name Tags:

Name: _____

Name: _____

For Additional Luncheon, Bus or Event Tickets, simply order then online, or call Ken or Andrew.

Send this page & Page 2 by FAX to 888-850-7680 or scan then email to info@TwoRiversREIA.org

Make Checks to: Two Rivers REIA — 2641 86th St — Urbandale, IA 50322-4309

- For our out-of-town attendees, we have a block of rooms reserved. Register with the Hotel by **4/22/2011** for very affordable rate, of \$94/night, 1-4 person occupancy. Use group code "Two Rivers REIA", and call the HI-Airport Conference Center at 515-287-2400 to make reservations. After 4/22, Room Rate subject to availability.
- **NOTE:** For registrations received after May 9th — Saturday Luncheon & Bus Tour subject to availability. A waiting list will be kept at the registration table for those who wish to attend the luncheon.