



Two Rivers REIA of Central Iowa
 (A National REIA Chapter)
Second Annual Convention

Connxions — March 12

8:00A - 4:00P

3901 12st St, Urbandale IA 50323
 515-276-3333

Marriott West Des Moines
March 12-13

6:00P - 9:00P & 8:00A - 3:00P

1250 Jordan Creek Pkwy, WDM IA 50265
 515-267-1500

Our two featured speakers are Mike Butler, from Louisville, KY and Shaun McCloskey, from St. Louis. We kick things off with two advanced training workshops on Friday, followed by a reception Friday night, and the Main Event on Saturday.

Vendor/Sponsor Registration

See the provided [Display & Sponsorship Agreement](#)
 for complete convention information

Vendor/Sponsor Display & Promotional Opportunities				
Date Registered By	Feb 13	Feb 28	After Mar 1*	Fee
Our Platinum Sponsors will be prominently featured both Friday and Saturday <i>plus</i> featured Reception Displays & Hospitality Suites Friday Evening				
Platinum — Our Premier Sponsorship Only Two Available	\$650	\$700	\$750	
Gold Sponsors — Sponsorship Recognition & Displays both Friday & Saturday				
Gold — Only Six spots available	\$400	\$450	\$500	
Silver & Bronze Sponsors — Recognition and Displays on Saturday Only				
Silver — A mere Four available	\$300	\$325	\$350	
Bronze — Only Seven available	\$200	\$225	\$250	
Note: Sponsorships include 1-year website advertising, at N/C!			TOTALS	
For our out-of-town attendees, we have a block of rooms reserved. Register with the Hotel by 2/20/2010 for very affordable rate, of \$89/night, 1-4 person occupancy. Use group code “Two Rivers REIA”, and call the Marriott Hotel at 515-267-1500 to make reservations.				
* NOTE: Registrations received after Mar 7 for Friday or Saturday <i>will not include</i> lunch or the banquet unless places become available, and then on a first-come, first-served basis only. A list will be at the registration table. In other words, if you want to come to the banquet Saturday, or the luncheon Friday, registration by March 7 is highly recommended!				

Vendor Display Agreement

Primary display times on Saturday are from 10:00 - 11:00 and 2:00-3:00, with optional periods of 8:00-8:30 and 2:30-3:00.

Your registration fee includes vendor display table(2), pipe and drape skirting, and chairs. If you have an exceptional display that will not simply install in a standard booth space, please contact us immediately. We want to ensure your display area will accommodate your needs.

All setup fees charged by our Convention Centers are included in your registration fee. However, if your company needs more than a basic display table, please advise your Vendor liaison prior to registration . We want no one to be disappointed.

SETUP & DISPLAY TIMES	Friday—Day 8:00—4:00P DISPLAY	Friday Evening 6:00P-9:00P DISPLAY	Saturday 8:00A—3:00P DISPLAY
Platinum—(2)	Setup — Simple easel Display 8:00 –8:30 AM	Setup (for Reception) 5:00—6:00PM	Setup night before. No setup opportunity on Saturday!!! Setup in Meeting Room 5:00—9:00PM
Gold—(6)	N/A	N/A	Setup night before. No setup opportunity on Saturday!!! Setup in Meeting Room 5:00—9:00PM
Silver—(4) & Bronze—(7)	N/A	N/A	Setup after 6:30AM & Before 7:45 AM (Silver—East Lobby, Bronze - South Lobby)

NOTE: Due to confidentiality concerns of some attendees, we do not provide a directory of attendees. It is a vendor’s responsibility to devise a means of capturing names in any professionally feasible manner. TRREIA will provide a “fish bowl”, or similar, for business cards. Drawings for Gas Cards will take place during the banquet: Platinum—\$50, Gold -\$35, Silver \$30, and Bronze \$25. Vendors will draw winners prior to the banquet on Saturday, and providing these to our **Vendor liaisons: Ken Tharp—Gold & Silver, Gary Lewis—Platinum & Bronze.** *We suggest having entry forms handy because not all attendees will have business cards.*

The Two Rivers REIA of Central Iowa 2nd Annual Convention will offer an outstanding and unique opportunity to be in front of an estimated 120-240 attendees, many of whom will be ready, willing and able to purchase products and services from several vendor/sponsors — in 2010!

However, your registration, personal promotional efforts, and follow-up will largely determine the actual quality of your results. For many vendors, it will only take one customer to cost justify their investment of time and the fees charged. Fortunately, there are literally thousands of potential attendees in Central Iowa, Minnesota, Missouri, Illinois and Nebraska, and we anticipate drawing from all over this region. The more each of us does, the more successful we will all be! A good percentage of your registration fee will be allocated to marketing, and promotional efforts from you, our sponsors, will be greatly appreciated.

Please contact us ***today*** to reserve your spot or register online at ***TwoRiversREIA.org***.
515-710-1955 or ***info@TwoRiversREIA.org*** with any questions or to request more information.