

For Immediate Release:  
Contact: Andrew Lietzow  
Executive Director  
Phone: 515-710-1955 or 515-278-4203  
Email: info@TwoRiversREIA.org  
Website: www.TwoRiversREIA.org



## **Two Rivers REIA Announces "Anti-Gloom & Doom" Convention March 12 & 13**

Des Moines, IA – March 2, 2010 --- Amidst a barrage of gloom and doom, or because of it, real estate investors are confronted by daunting challenges in today's economic environment. Without seeking new and improved strategies, many will face the same difficulties which millions of homeowners are facing, including foreclosure.

The Two Rivers REIA (Real Estate Investors Association), a 3-1/2-year old association with over 70 active members, is hosting its annual convention on March 12-13. Featured speakers are nationally recognized investors, Mike Butler and Shaun McCloskey. Butler is from Louisville, KY and McCloskey is from St. Louis, MO.



Mike Butler's book "Landlording on Autopilot" quickly became an Amazon.com #1 seller in the Business & Real Estate books category. He teaches techniques that are not in the mainstream – "How to buy without banks" is a popular topic yet he may be most famous as a buy and hold investor who has designed several customized add-ons for Quickbooks™, not readily available outside of RE investor circles.

Shaun McCloskey has closed over 200 real estate deals, many being short sales. He is coming to Des Moines to help train real estate agents as well as investors on the intricacies of short sales investing. Shaun has earned a reputation for being willing to share his experiences in detail.



Two Rivers REIA provides quality, affordably priced education, networking and mentoring opportunities among like-minded peers, for both the seasoned veteran as well as those investors just getting started. There are 21 meetings per year yet only one convention.

With foreclosures at the highest level since the great depression, both investors and home-owners alike have concerns about the stability of the market. Is investing in real estate, right now, a prudent undertaking?

Without adequate specialized training which is not usually available through traditional academic means, a myriad of variables can sneak in to destroy what was expected to be a profitable undertaking.

Two Rivers REIA seeks to better prepare investors so they avoid pitfalls, both diverse and formidable. Two Rivers REIA is the Central Iowa group affiliated with National REIA, a 20-year old national organization with over 200 chapters and 40,000 members.

For the full agenda, visit [TwoRiversREIA.org](http://TwoRiversREIA.org). Free tickets are available to those who register online at the association's website.

Saturday morning there are two presentations plus vendor displays, all open to the general public, without charge. Membership is **not** required to attend these open sessions, which run from 8:00 until 1:00. Other sessions, including advanced training workshops on Friday, do have a nominal charge.

## **EVENT DETAILS**

Who: For Real Estate Investors

What: Two Rivers REIA of Central Iowa Annual Convention

Where: Connxions, in Urbandale and the Marriott Hotel, in West Des Moines

When: March 12 & 13, 2010

## **MEDIA**

For more information the media can contact the event organizer, Two Rivers REIA, Andrew Lietzow, Executive Director. 515-710-1955 or [info@TwoRiversREIA.org](mailto:info@TwoRiversREIA.org)